




Τα Μονοπάτια οδηγούν στη Θεσσαλονίκη
Επιχειρηματικότητα
Κοινωνική Επιχειρηματικότητα
Αναζήτηση Εργασίας

26 έως 30 Μαρτίου 2018 - Τόπος Διεξαγωγής: 

“ Οι απαραίτητες δεξιότητες του επιχειρηματία “

Φάκας Θεράπων

Σύμβουλος Ανάπτυξης & Επικοινωνίας
Life & Business Coach



 **tfakas@apiron.gr**
 **Therapon Fakas**
 **tfakas**
 **@apirontraining**

Τι θα κάνουμε σήμερα

A human brain is shown from a top-down perspective, split vertically. The left hemisphere is a realistic, light grey color with visible gyri and sulci. The right hemisphere is covered in vibrant, swirling paint in shades of orange, red, pink, and blue, with splatters extending outwards. The background is a textured, light brown surface.

LOGIC

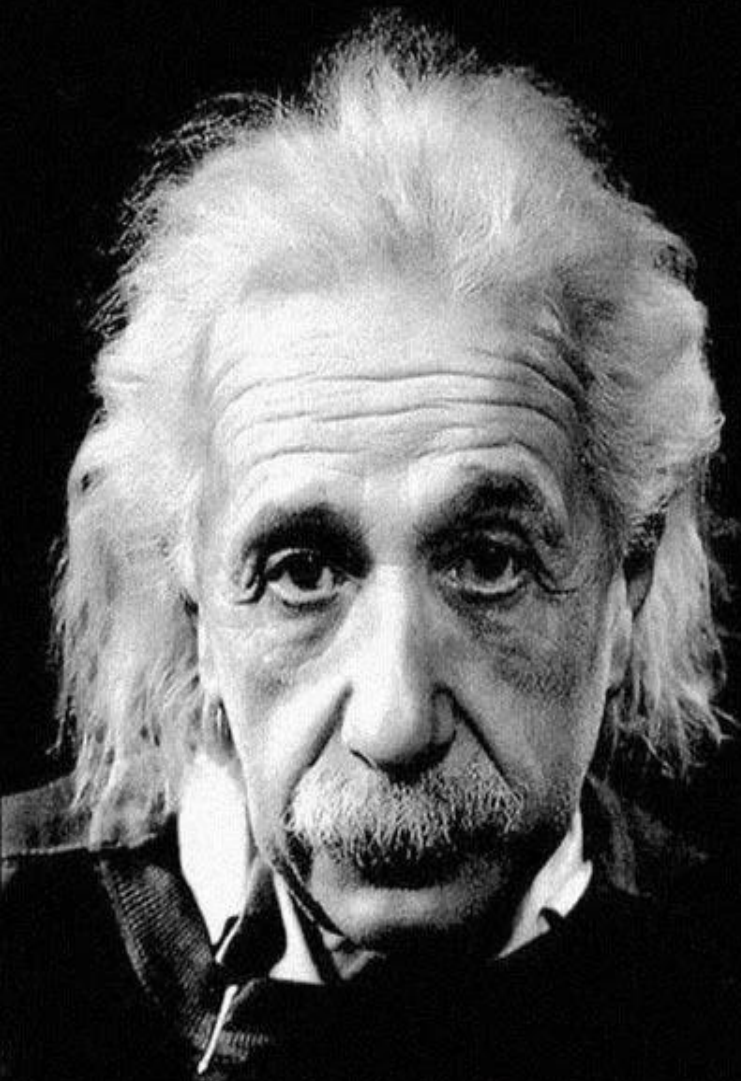
Emotions

A stack of several sticky notes in various colors including green, yellow, and orange, piled on a light-colored, textured fabric surface. The top-most sticky note is bright green and features the text "WHO ARE YOU?" written in a bold, black, hand-drawn font. The text is arranged in three lines: "WHO" on the top line, "ARE?" on the middle line, and "YOU!" on the bottom line. The sticky notes are slightly overlapping and have irregular, torn edges.

**WHO
ARE?
YOU!**

A black and white photograph showing two hands tearing a piece of paper. The paper has the words "I CAN'T" written on it in a simple, hand-drawn font. The hands are positioned on either side of the paper, with the right hand pulling the right edge away from the left hand. The background is a light-colored, textured surface, possibly wood or a similar material. The lighting is soft, highlighting the texture of the paper and the skin of the hands.

I CAN'T

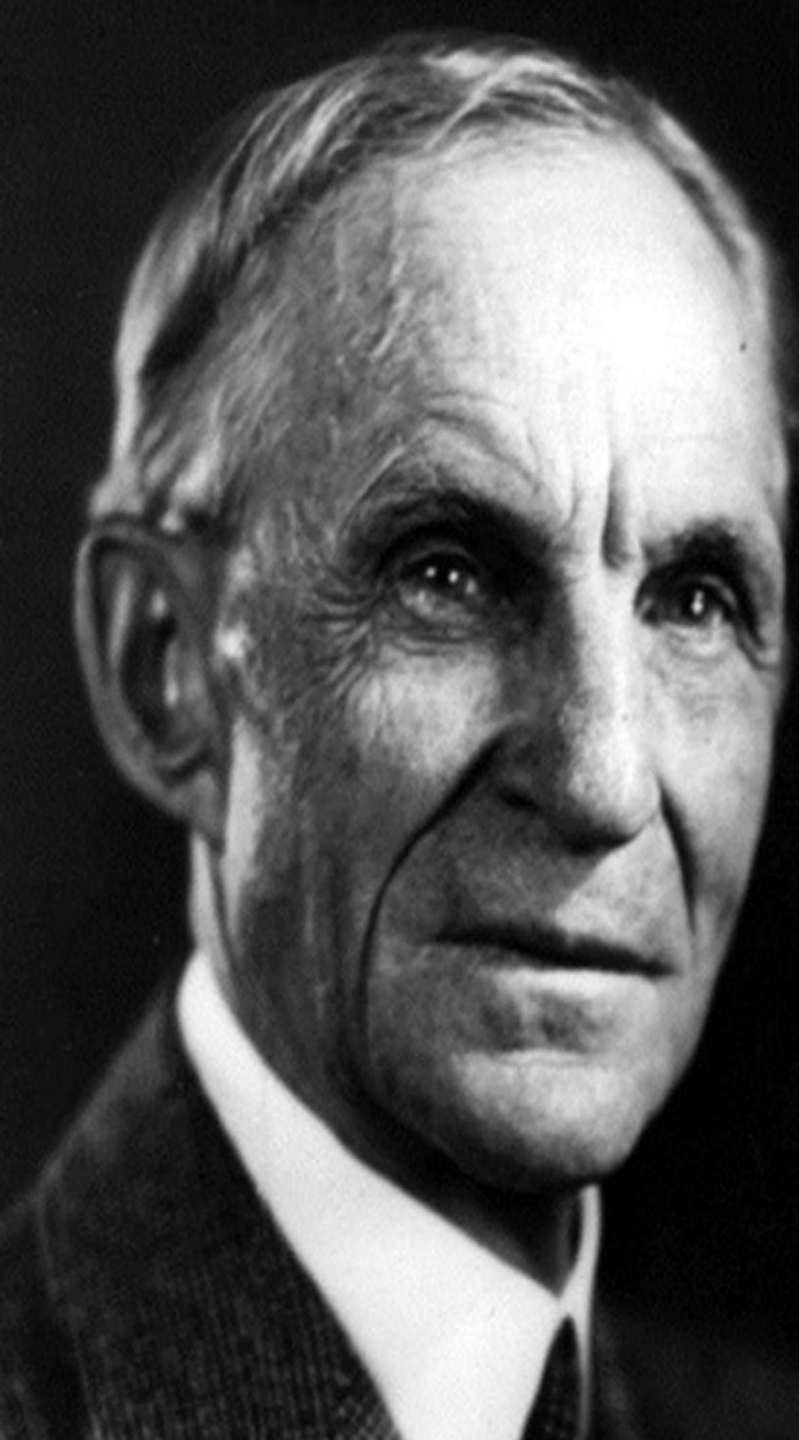


“Everybody is a genius. But if you judge a fish by its ability to climb a tree, it will live its whole life believing that it is stupid.”

-Albert Einstein



VISION



**“If I had asked people
what they wanted,
they would have said
faster horses.”**

—Henry Ford

First they ignore
you. Then they
laugh at you. Then
they fight you.
Then you win.

Mahatma Gandhi





#risk



Your
Comfort
Zone



Where the
magic happens

#responsibility



SUCCESSFUL PEOPLE



They Take Responsibility
For Their Failures

UNSUCCESSFUL PEOPLE



They Blame Others
For Their Failures







Ron Sanderson

@R_Sanderson1952

Follow

Follow

Disaster. Took the Grandkids out to dinner at KFC only to see that it's shut down. Some chicken served but it's not what we want. Can't show you #KFC Crisis

11:00 am - 19 Feb



Tower Hamlets MPS

@MPSTowerHam

Follow

Follow

Please do not contact us about the #KFC Crisis - it is not a police matter if your favourite eatery is not serving the menu that you desire.

2:10 PM - 20 Feb 2018

7,899 Retweets 12,643 Likes



432 7.9K 13K

So I need answers this is unacceptable 😞

1:24 PM - 16 Feb 2018

1



WE'RE SORRY

A chicken restaurant without any chicken. It's not ideal. Huge apologies to our customers, especially those who travelled out of their way to find we were closed. And endless thanks to our KFC team members and our franchise partners for working tirelessly to improve the situation. It's been a hell of a week, but we're making progress, and every day more and more fresh chicken is being delivered to our restaurants. Thank you for bearing with us.

Visit kfc.co.uk/crossed-the-road for details about your local restaurant.



Sean Hamilton
@hamiltonsean

Follow

KFC back on the front foot this morning with print ad campaign. A bit of humour goes a long way. @KFC_UKI #kfc #fck

Elaine Moore
@ElaineDMoore

Follow

KFC's initial excuse for its shutdown, ie "delivering chicken is complicated!" was so weak. But this apology advert is good

Phillip Schofield
@Schofe

Follow

Genius apology from @KFC_UKI 😂


**Τι πρέπει να κάνω
αν κάτι δεν πάει όπως θέλω ;**

SHUT THE  UP
AND STOP
COMPLAINING

Γιατί στην τελική



**NOBODY CARES.
WORK HARDER.**

A silhouette of an ant is shown walking along the edge of a dark, jagged cliff. The background is a gradient of colors, transitioning from a deep blue at the top to a bright yellow and orange glow near the horizon, suggesting a sunset or sunrise. The overall mood is contemplative and dramatic.

ANT PHILOSOPHY

PSYCHOLOGY OF LIFE

JIM ROHN



Brian Acton

@brianacton



Got denied by Twitter HQ. That's ok. Would have been a long commute.

5:39 AM - 24 May 2009



Brian Acton

@brianacton



Facebook turned me down. It was a great opportunity to connect with some fantastic people. Looking forward to life's next adventure.

5:14 AM - 4 Aug 2009



WhatsApp
 Sold 14\$ Billions to
 Facebook

Brian Acton

Real Time Net Worth
\$3.4 Billion
 ↑ \$10.3 M | 0.3%
 As of 10/6/2014 @ 2:50PM *

+ Follow (3)

Entrepreneur

Age	42
Source Of Wealth	WhatsApp, Self Made
Self-Made Score	8
Residence	Palo Alto, CA
Citizenship	United States



*Setting goals is the first step in
turning the invisible into the visible.*

Anthony Robbins

SMART GOALS:

S

Specific

M

Measurable

A

Achievable

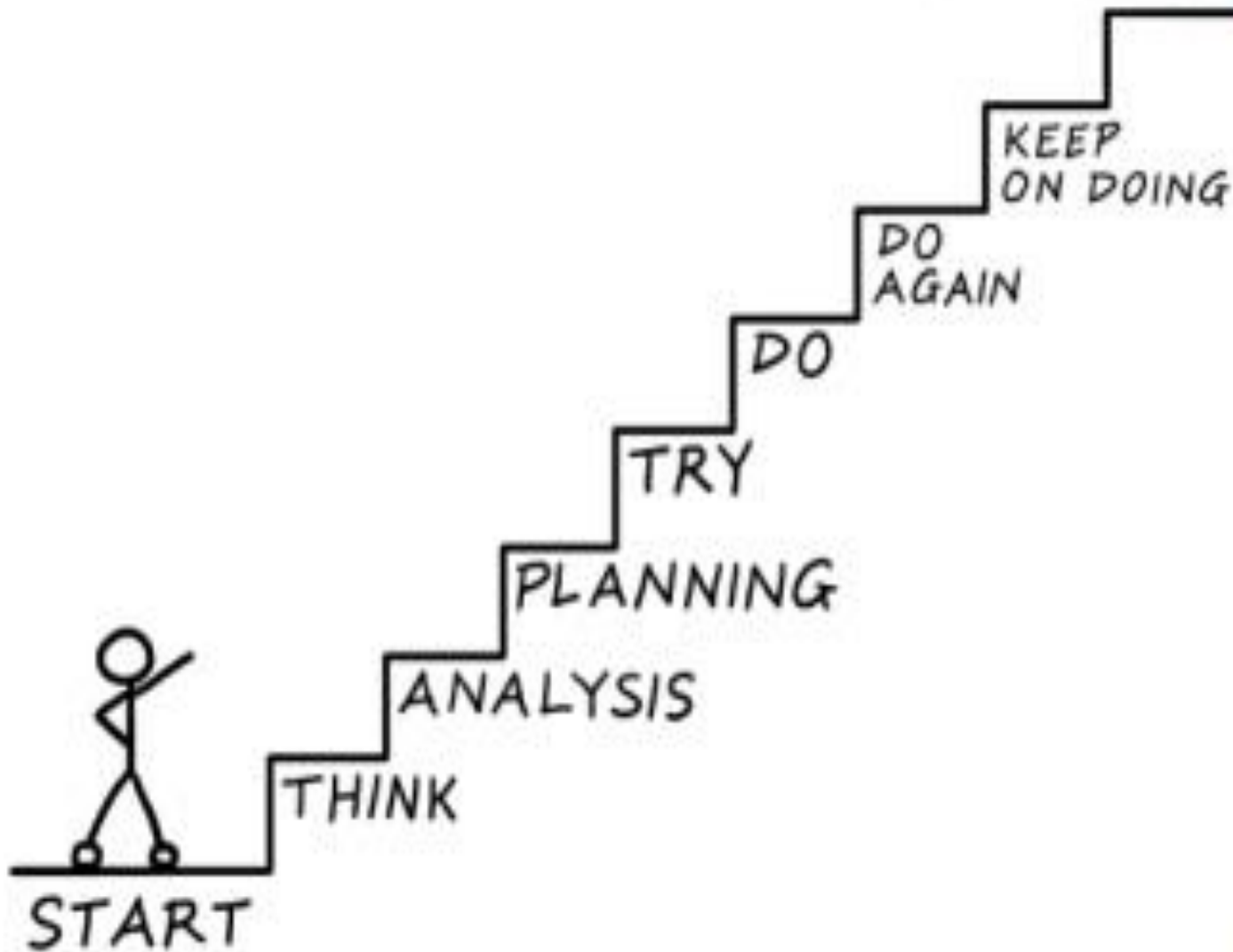
R

Relevant

T

Time-based

SUCCESS



The only place
Success
comes before
WORK
is in the dictionary

Vince Lombardi



"Do you want to know who you are?"

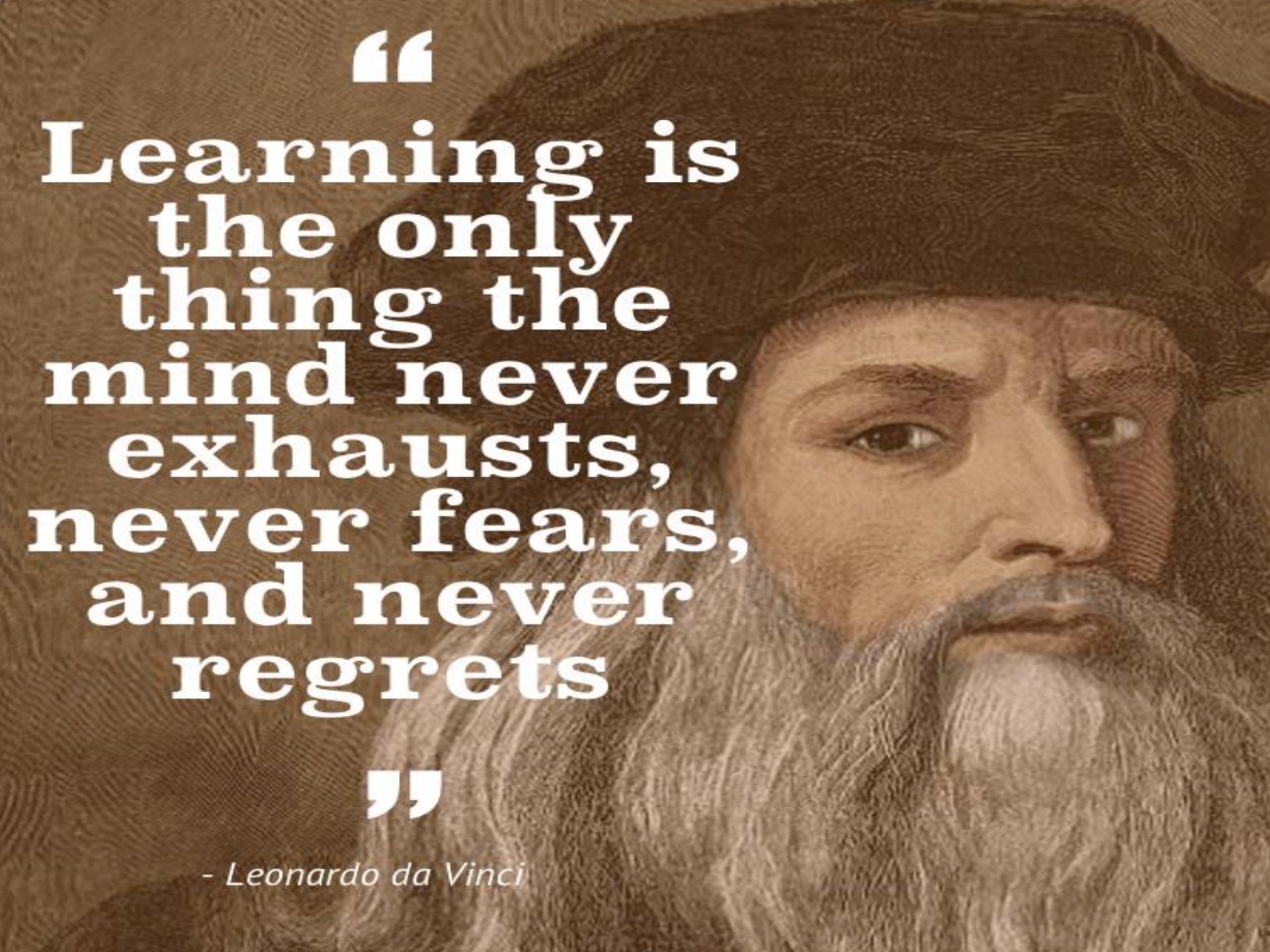
Don't ask.

ACT!

"Action will define you."

Thomas Jefferson



A close-up, sepia-toned portrait of Leonardo da Vinci, showing his face and a long, grey beard. The background is a textured, brownish-gold color.

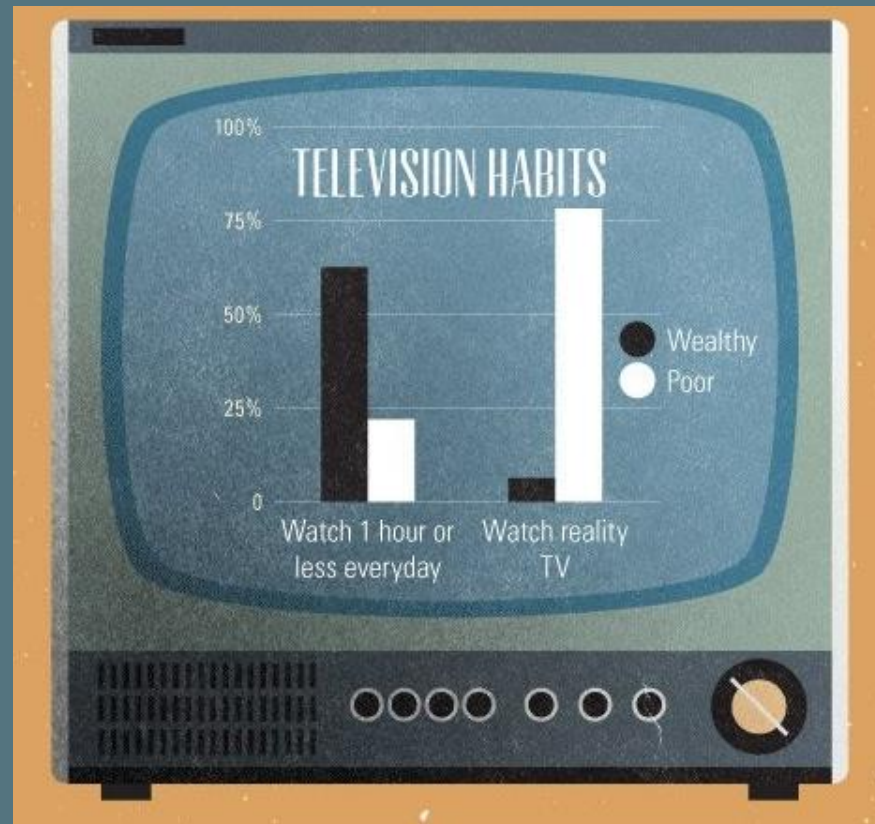
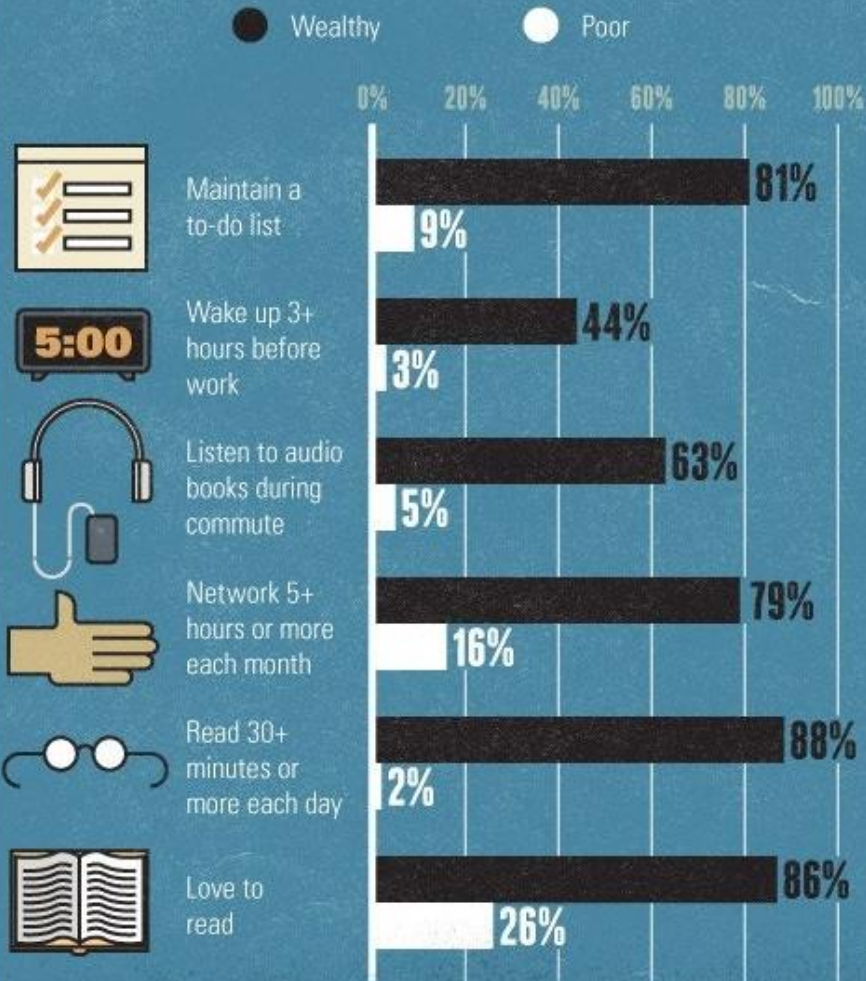
**“
Learning is
the only
thing the
mind never
exhausts,
never fears,
and never
regrets
”**

- Leonardo da Vinci

HABITS OF THE RICH

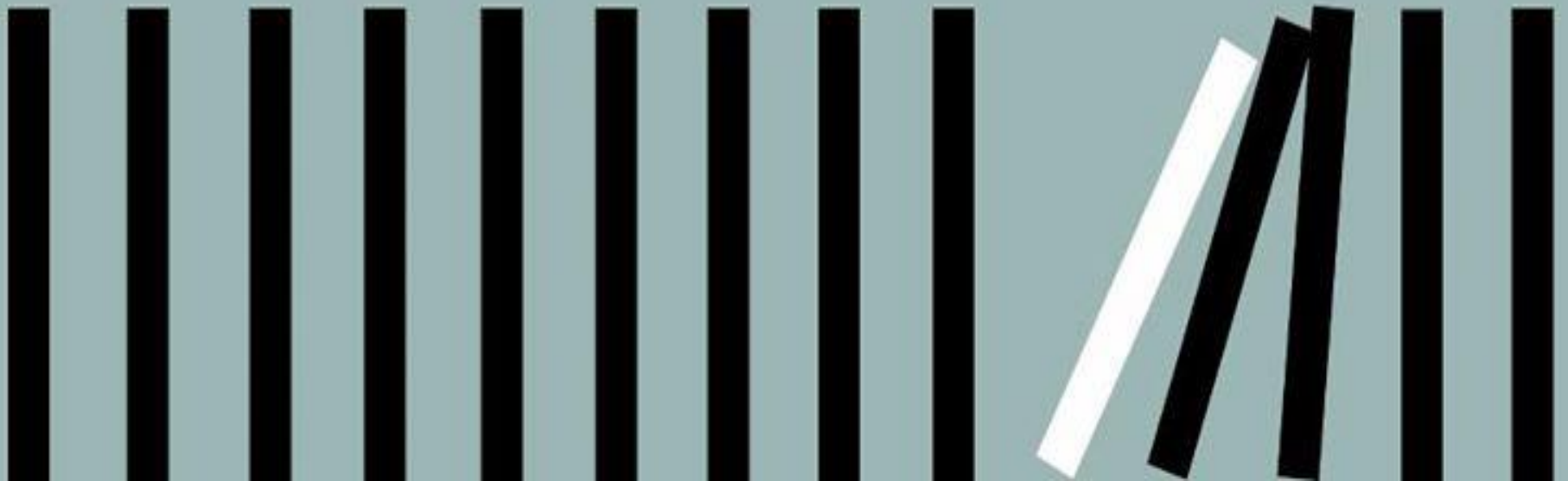
*BASED ON THOMAS C. CORLEY'S STUDY OF THE DAILY HABITS OF 233 WEALTHY AND 128 POOR PEOPLE

««« THEY HAVE A ROUTINE »»»



PEER PRESSURE

it only takes one





STICK TO THE

BASICS

**GREAT LEADERS DON'T TELL YOU WHAT TO DO...
THEY SHOW YOU HOW ITS DONE**





Ηγεσία



USES
PEOPLE

VS.



DEVELOPS
PEOPLE

#duplicate

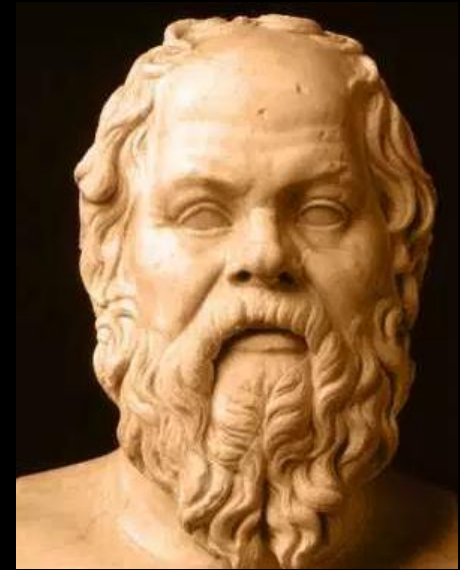



"People work for money but go the extra mile for recognition, praise and rewards."

Dale Carnegie

**Τα δυνατά μυαλά
συζητούν ιδέες,
τα μέτρια γεγονότα
τα αδύναμα
άλλους ανθρώπους**

Σωκράτης





To Retain those who are present,
be loyal to those who are absent.

Stephen R. Covey

DANGER

DANGER

SAFE

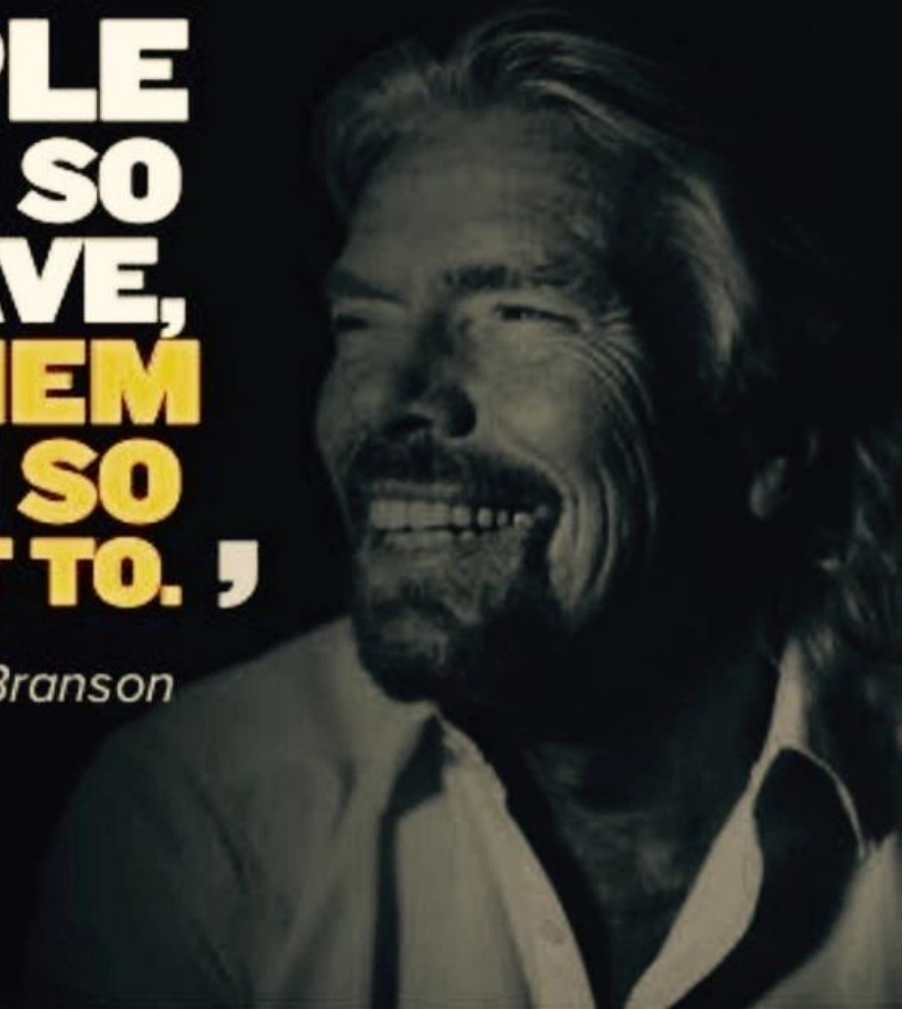
DANGER

DANGER



**‘ TRAIN PEOPLE
WELL ENOUGH SO
THEY CAN LEAVE,
BUT TREAT THEM
WELL ENOUGH SO
THEY DON'T WANT TO. ’**

— Richard Branson



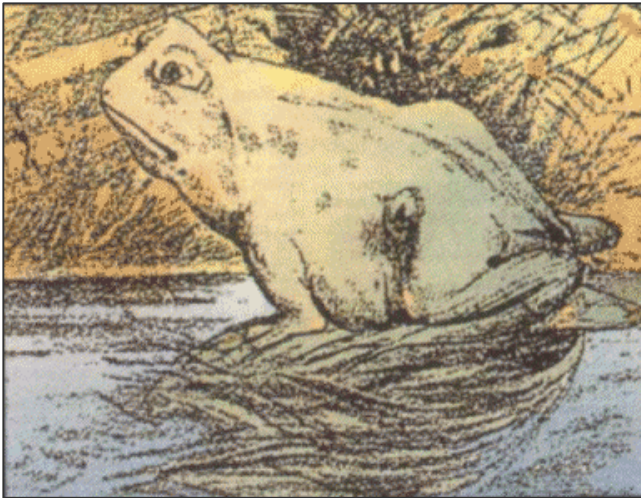
Συνεργασία

Together
Everyone
Achieves
More



Επικοινωνία

Τι βλέπεις ;



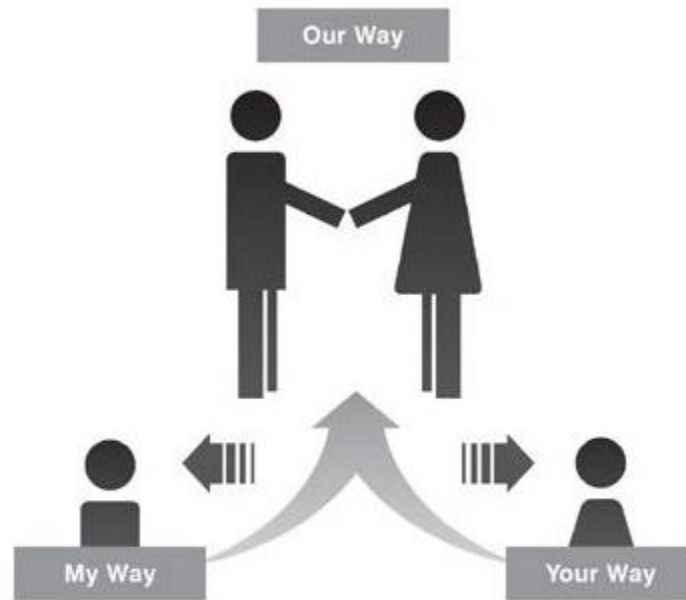
*Είσαι σίγουρος ότι ο άλλος
«βλέπει»το ίδιο ;*



**Μήπως δε φταίει ο άλλος
που δεν καταλαβαίνει
τι του λες ?**

$$1 + 1 = 3$$

The 3rd Alternative



Εξοικείωση με την τεχνολογία



find your
mentor.



Someone who's already been through the thick of it **can help you** see things from the outside and gain the clarity you need to **make the best decision.**

Διαχείριση της πληροφορίας



Προσαρμοστικότητα - Ευελιξία

BE LIKE WATER



“ You put water into a cup it becomes the cup.
You put water into a bottle it becomes the bottle.
You put it in a teapot, it becomes the teapot. ”

Παραγωγικότητα

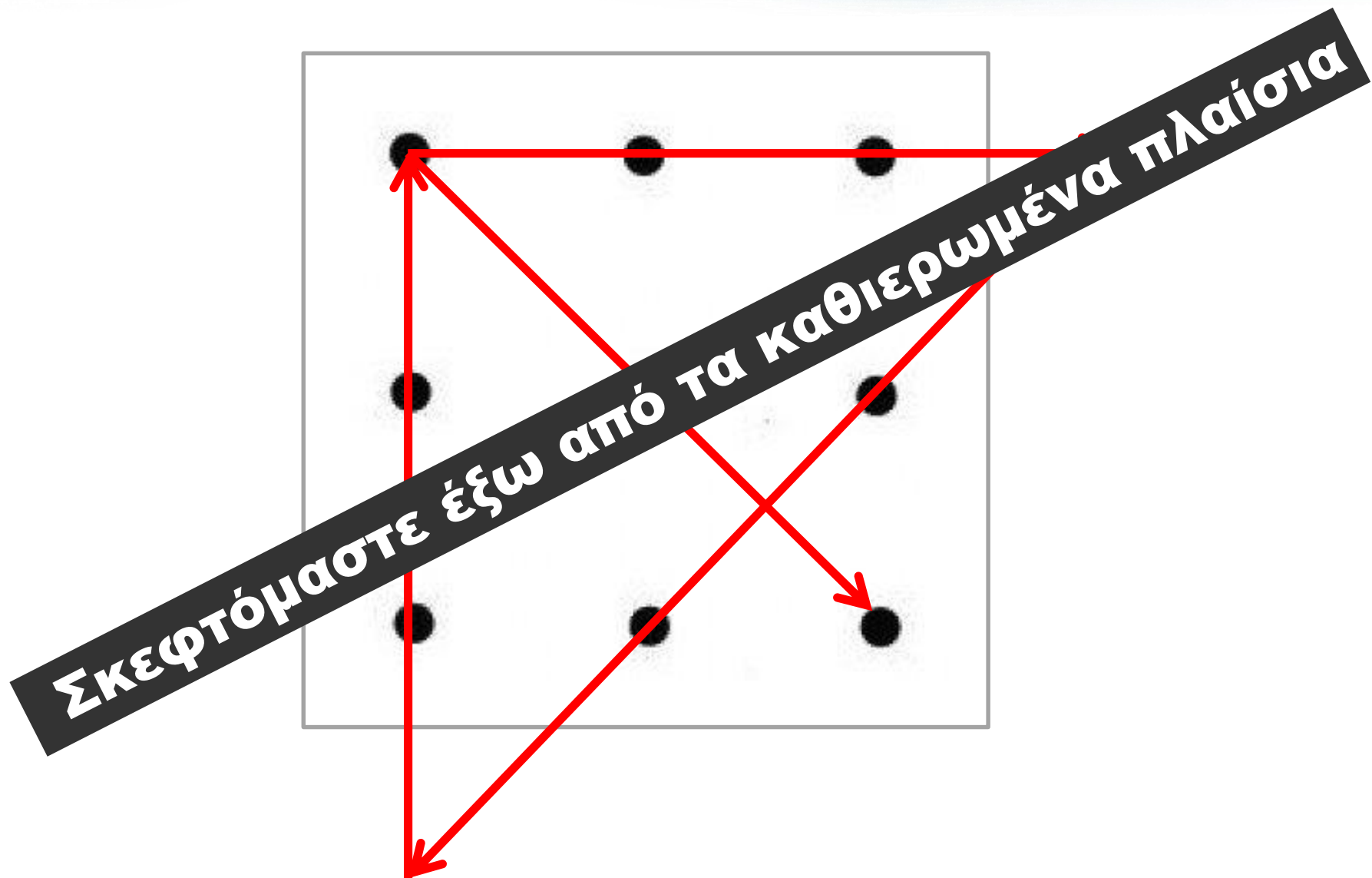
**Μιλάμε
έχω λιώσει
στη δουλειά
σήμερα**



**Δεν πληρωνόμαστε
για την **ώρα** που δουλεύουμε...**

**Πληρωνόμαστε
για την **αξία** που **δίνουμε**
στην **ώρα** που δουλεύουμε !**

Κριτική & Δημιουργική σκέψη



#redbutton





**TOGETHER
WEAR**

THE WORLD'S 1ST
HUGGING HOODIES





If you add the value, you will
become the brand. Find a way to
add more value than anyone else
does

— *Tony Robbins* —

AZ QUOTES



It's better to be first in the mind
than to be first in the marketplace.

— *Al Ries* —

AZ QUOTES

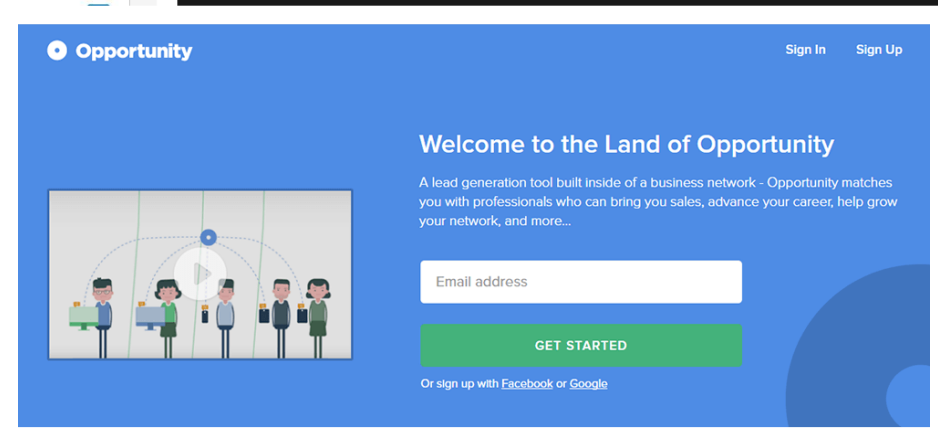
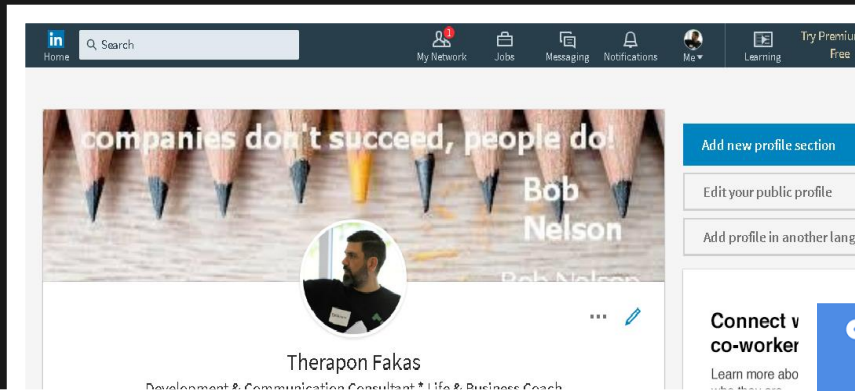
**YOUR NETWORK
CREATES
YOUR
NET WORTH**

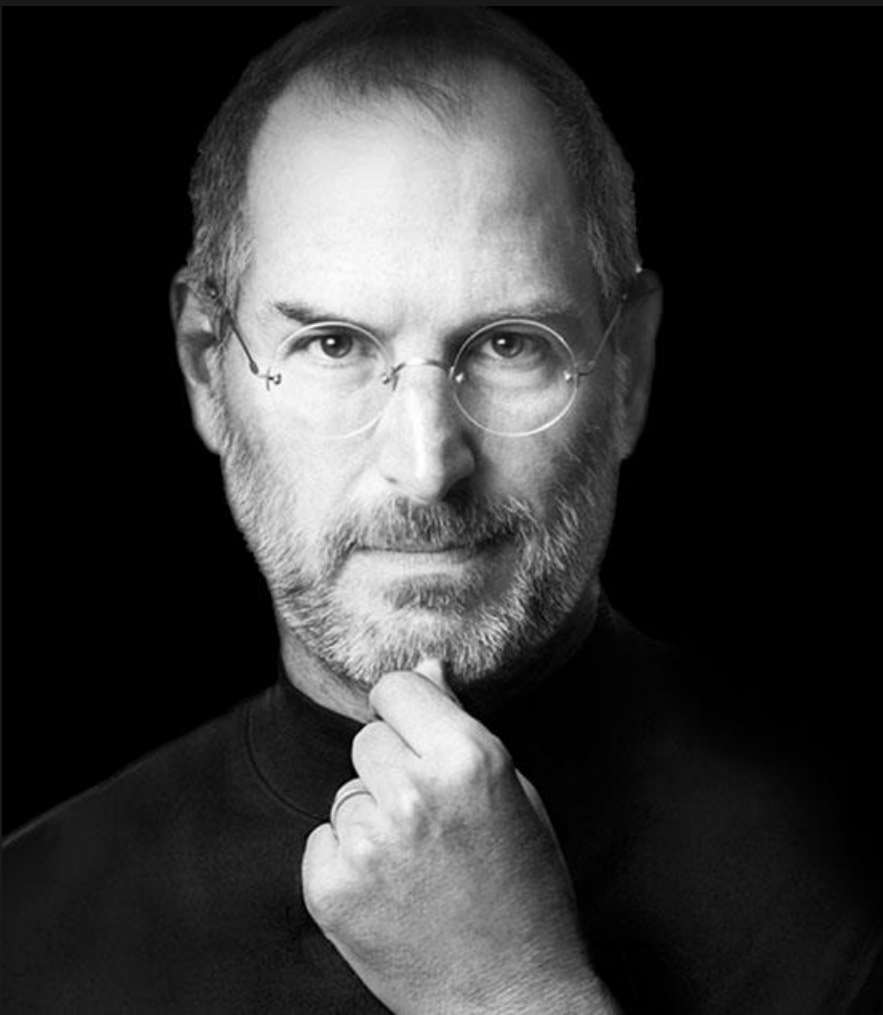


Social networks



viadeo 





**Stay hungry.
Stay foolish.**

- Steve Jobs

Goalcast

**Το αρχικό
απαραίτητο
συστατικό
της επιτυχίας !!!!!**

MIND THE GAP

3% vs 97%

COACH
the **DAY**
SEASON 1
LIVE



Δευτέρα - Παρασκευή

6:00 - 8:00 πμ
μόνο στον
paradise 90.3



Google play : paradise 90.3



App store : paradise 90.3

Web : paradise.gr

Ερωτήσεις ;



Αν θέλεις κάτι πραγματικά
όσο και να συνωμοτεί το σύμπαν εναντίον σου
δε μπορεί να σε εμποδίσει να το πετύχεις

#apiron



Ευχαριστώ πολύ
για την προσοχή σας!

www.apiron.gr



tfakas@apiron.gr



Therapon Fakas



tfakas



@apirontraining

